



Bayfield, Ontario, residents pledge to reduce their plastic usage after Tippi's talk in October 2018.

Tiny trash can make a big difference

Learn simple ways to reduce waste and help save the planet!

Tippi Thole and her tiny trash can are positive and empowering. Find out how she shrunk her family's trash—and how you can, too! Speeches are full of tips and tricks that attendees can implement right away to reduce their environmental footprint. Tiny trash can also helps people save money, live healthier and feel hopeful. It's the perfect anecdote to eco-anxiety! We don't need to wait for governments to pass laws or for companies to change. We can start making a difference today by simply changing our habits. And there's no time to waste.

Keynote speeches

Content and duration can be customized for your audience. Allow 15 minutes for Q&A after talks.

Tiny Trash Can Make a Big Difference
How to Be an Eco Warrior (kids and teens)
My Journey to (Almost) Zero Waste
Zero Waste Myths
How to Work with Zero Waste



Tippi presenting "Achieving Zero Waste" at Mitchell District High School in Mitchell, Ontario, in October 2018.

What people are saying

“Thank you for a fascinating presentation yesterday! You shared some new ideas for me to try and gave this grandmother renewed hope for our planet.”

— Wendy Clark

“I really enjoyed it and learned a lot. I have started making my own bread, purchased reusable pads and period underwear and a bidet!”

— Brenda Weldrick

About Tippi Thole



Tippi Thole is a designer and mother who believes less is more, especially when it comes to trash. She started her zero waste journey in 2018, and now her family's weekly trash fits in, you guessed it, a tiny trash can!

Her advice has been featured by CBC, Home in Canada, Toronto Star, Today Show, Real Simple and more. Her nonjudgmental approach and sense of humour have won her thousands of followers around the world. She loves showing people how tiny trash can make a big difference.

To book a speech, email tippi@tinytrashcan.com